

**SHARE THE ADVANTAGES OF THE ONLY  
PRODUCER-OWNED AND OPERATED WOOL  
MARKETING COMPANY IN CANADA.**

For more information and to become a  
shareholder, please contact:

**CANADIAN CO-OPERATIVE  
WOOL GROWERS LIMITED**

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Also: Agents in Atlantic Canada, Manitoba,  
Saskatchewan and British Columbia.

**www.wool.ca**



## More sheep More wool More for you

Partnering with Canadian  
wool producers since 1918

[www.wool.ca](http://www.wool.ca)



## Tops in service and returns

As a national co-operative with an agricultural base, the Canadian Co-operative Wool Growers Limited (CCWG) collects, grades, and markets nearly three million pounds of wool each year produced by flocks across the country.

CCWG continues to adhere to one of its founding principles: aiming for the highest overall return to wool growers for their product. Business success translates into dividends for shareholders, incentives for wool shippers, and infrastructure improvements for better service.

## Partnering with producers

As the sheep producer's partner, CCWG is committed to maximum efficiency in wool handling, grading accuracy, and orderly marketing of wool. In addition, we aim to serve producers needs with a wide variety of livestock supplies, available through branches, agents and by mail.

Growers are encouraged to become members of the co-operative, to have a voice in its affairs, and share in its benefits.

*CCWG mandate: to be a producer co-operative  
endeavouring to market wool at the top price it  
deserves while operating the business efficiently  
to maximize returns to the wool producer.*

A close-up photograph of a burlap sack. The words "CANADIAN" and "WOOL" are printed in large, dark, block letters on the sack's surface. The sack has a coarse, woven texture.

## Serving your interests

The only grower-owned and operated wool marketing company in Canada offers:

- Efficient and year-round collection of Canadian wool for marketing world-wide
- Rewards for top quality through the Wool Preparation Incentive/Rebate (WPIR)
- An opportunity for growers to become shareholders and thereby be eligible for the Shareholder Discount Plan and the Shareholder Wool Shipper Loyalty Reward Program (SWSLRP)
- A national network of wool collection and CCWG Livestock Supply centres and agents
- Collaboration with sheep shearers and wool depots through the Licensed Operator Program
- Prompt servicing of shearing equipment
- Free distribution of the CCWG's-own *Canadian Wool Grower Magazine*, including *Stockmen's Supply Catalogue* and sheep and wool industry information
- Representation on the Board of Directors from all regions of Canada by persons directly involved with the sheep industry
- Cooperation with national and provincial sheep organizations to promote the Canadian sheep industry
- Promotion of Canadian wool through the Real Wool Boutique, a retail division of CCWG
- Support and encouragement to sheep and wool events across Canada
- Support for research and development of products made from Canadian wool
- Over nine decades of expertise and service – a remarkably stable and enduring presence in Canadian agriculture



## Maximizing returns to growers

When you sell your clip through CCWG you have:

- A national network for wool collection and handling
- Careful grading and objective measurement of quality
- Access to domestic and international wool markets
- A company that strives for efficiency to provide the best possible returns to the producer
- An opportunity to earn rewards for good-quality, well-packed wool

## Earn rewards for top-quality wool clips

Through CCWG's **Wool Preparation Incentive/ Rebate (WPIR)**, a bonus of up to 8 cents per pound is paid on the total net weight of the wool clip (all grades, including offsorts).

This is intended to reward producers for taking the time and effort to present a clean, well-prepared and well-packaged wool clip for grading and marketing.

Visit [www.wool.ca](http://www.wool.ca) for guidelines to help improve your wool preparation and achieve higher financial returns.



## Become a shareholder

As a shareholder in your own co-operative you:

- Have a voting voice in CCWG affairs, through regional representation
- May receive a good annual dividend on your share investment (7% annually since 1999)
- Qualify for a Shareholder Discount of 2% on most purchases of CCWG Livestock Supplies and from the Real Wool Boutique
- Are eligible for the Shareholder / Wool Shipper Loyalty Reward Program (SWSLRP)

*Year in and year out, you are assured of full market value for your product. CCWG was created to serve your best interests. We welcome your membership and input.*

## An added bonus for loyalty

The **Shareholder Wool Shipper Loyalty Reward Program (SWSLRP)** recognizes shippers who are also shareholders with a rebate on their wool clip.

Following each year-end, and depending on the overall profit from all company business, the Board of Directors allocates a percentage of the year's profit to a reserve account for SWSLRP.

The rebate is paid to shareholder / wool shippers in the form of a CCWG profit-sharing coupon that can be redeemed when purchasing products through any CCWG branch or agent.

## Apply for shares today

Please enter my order for \_\_\_\_\_ shares of the Capital Stock of the Canadian Co-operative Wool Growers Limited, at par value, \$10 per share. *Minimum purchase of 5 shares, maximum 50 shares.*

A cheque or money order is enclosed for \$\_\_\_\_\_ in full payment of the above number of shares.

This is your authority to deduct from the proceeds of the sale of my wool, payment for the above number of shares.

*Please contact CCWG head office for payment by other means such as credit card by phone.*

Name: \_\_\_\_\_

Occupation: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Signed: \_\_\_\_\_

Please send me a complimentary, non-transferable membership card for the 2% Shareholder Discount Club (available to CCWG shareholders only).



## COMPLETE THIS FORM AND MAIL TO:

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